

MARKETING DIRECTOR m/f/d FOR A COMPANY IN ONLINE FURNITURE RETAIL

Company

Our client is an expanding retail company for solid furniture (www.massivmoebel24.de) which is based in Stadelhofen, Germany, and was founded in 2008. The company, which operates on a sustainable basis and has approximately 60 employees, has experienced consistent growth and is developing its processes on a continuous basis. For its location in the Bayreuth area of Germany, with its own photo and video production department, we are seeking a marketer and visionary who has a "hands-on" approach.

Position

In your role of Marketing Director m/f/d, you will be responsible for the following tasks:

- Team-based management of your six employees
 - Close cooperation with the production of content
 - Development and further expansion of the brand
 - Development of sales strategies in the area of online platforms and social media
 - Close cooperation with purchasing and logistics
 - Structuring of the distribution according to the returns ratio
 - Development and implementation of scaling strategies
 - Internationalisation of the brand, marketing and distribution
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YOUR QUALIFICATIONS

Educational qualifications You hold a degree in marketing.

Work experience You have some experience as a manager and are an experienced marketer in the field of e-commerce.

YOUR PERSONAL PROFILE

You have a proven track record of successfully exploiting new markets and sales opportunities in your current position, and

- you have excellent social skills,
- you are willing and able to take responsibility,
- you are eager to learn all about the company and its processes,
- and you can lead your employees by example.

It is particularly important for us to find a visionary who also maintains an overview of the company as a whole at the same time. You will also develop and use strategies and new sales opportunities, taking "everyone with you".

OUR OFFER

You can expect to manage an area which not only represents the company to the outside world, but also significantly shapes its success. Together with your team, you will create new worlds on the basis of secured budgets that are geared towards further growth, break new ground, and make the best possible use of our current market position for further development. A company with the flair of a start-up and a high degree of professionalism offers you excellent personal development opportunities.

Please send your application – including your curriculum vitae, copies of certificates and references, details of your current salary and notice period – to our email or postal address, quoting reference number **3161K**. We can assure you that your application will be handled confidentially. For data protection reasons, please send all email attachments in PDF format only.